

ORDER



KSNV

Orders	Order / Rev:	<u>105689</u>
	Alt Order #:	
	Product Desc:	<u>State Senate - Jeopardy</u>
	Estimate:	
	Flight Dates:	<u>09/18/12 - 10/25/12</u>
	Original Date / Rev:	<u>08/20/12 / 09/25/12</u>
	Order Type:	<u>GENERAL</u>

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency	Name:	<u>Benny for Nevada</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1930 Village Center Cir.</u>
		<u>Las Vegas, NV 89134</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada Revised
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,825.00	\$1,551.25
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,825.00	\$1,551.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,825.00	\$3,251.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 105689
 Alt Order #: _____
 Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
 Product Desc: State Senate - Jeopardy
KSNV
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM		5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12		10/21/12	--WT---		2	\$400.00	0.00								
Week: 10/22/12		10/28/12	MTW----		3	\$400.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		MTW-----	:30		(\$400.00)	0.00	NM			
See MG 2.6 [no debates]															
6	KSNV	10/25/12-10/25/12	M-F Jeopardy		630-7pm		---Th-----	:30		\$400.00	0.00	NM			
(1) MG for 2.4 10/22															